

Footfall Report for: Bury St Edmunds

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Bury St Edmunds	-1.2%	8.6%	-8.5%	6.1%	-0.8%	8.0%
East	-3.6%	7.3%	-4.8%	3.7%	2.3%	6.0%
High Street Index - BDSU (BDSU - Speciality)	-0.5%	6.1%	-2.5%	7.0%	4.6%	7.8%
High Street Index(Market Towns)	-4.3%	1.9%	-5.1%	1.7%	1.5%	2.6%
UK	-1.2%	6.6%	-2.3%	5.0%	2.5%	3.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

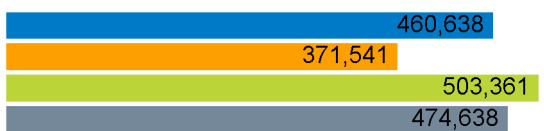
The total number of visitors for the year to date is 2,201,659 which is 1.2% down on the previous year.

The total number of visitors to Bury St Edmunds in month commencing 27 May 2024 was 460,638.

The busiest day in month commencing 27 May 2024 was Saturday 1 June with 22,772 visitors.

The peak hour of the month was 12:00 on Saturday 1 June 2024 with footfall of 3,168.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



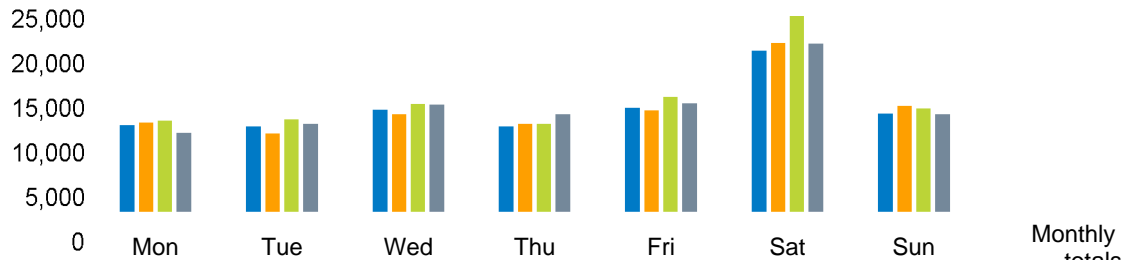
	Sun	Cloud	Rain
Number of days this month	16	19	
Number of days same month last year	22	12	1
Number of days same month two years ago	19	3	13

Average temperature

	Maximum temperature	Minimum temperature
2024	21°	9°
2023	23°	11°
2022	21°	10°

Footfall Counts by day

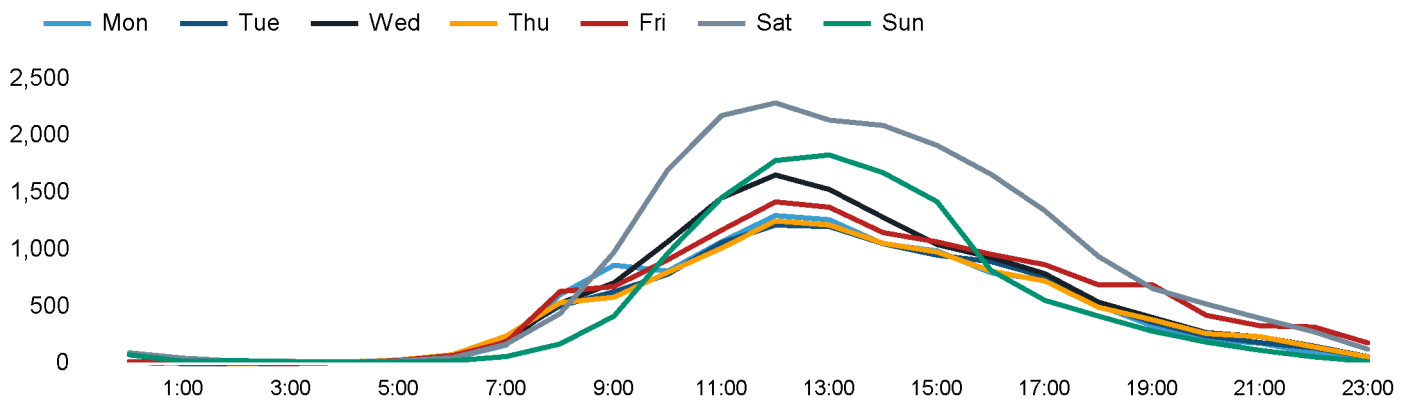
The figures shown below are calculated using weekly averages.



■ This Month	11,170	10,970	13,043	11,010	13,263	20,166	12,505	92,127
■ Previous Month	11,441	10,123	12,502	11,284	12,924	21,116	13,495	92,885
■ Previous Year	11,691	11,828	13,728	11,304	14,542	24,408	13,171	100,672
■ 2 Years Ago	10,217	11,270	13,624	12,456	13,807	21,051	12,502	94,927
Month on month %	-2.4%	8.4%	4.3%	-2.4%	2.6%	-4.5%	-7.3%	
Year on year %	-4.5%	-7.3%	-5.0%	-2.6%	-8.8%	-17.4%	-5.1%	

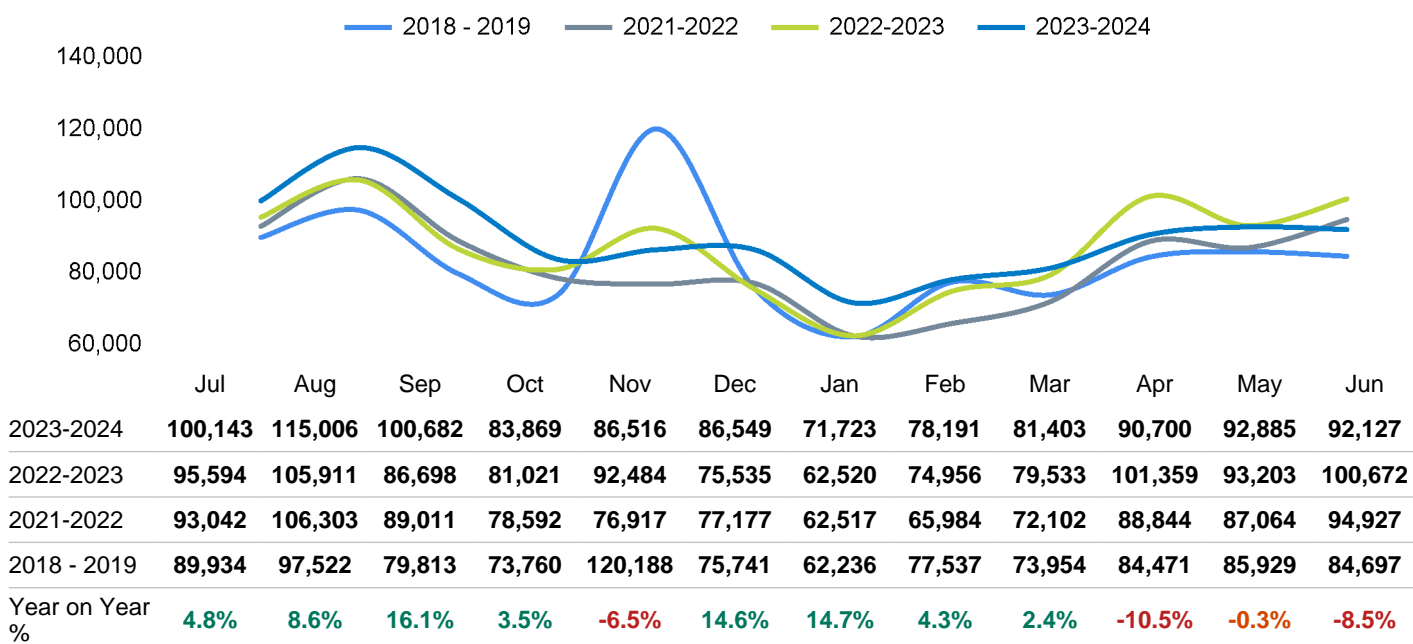
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

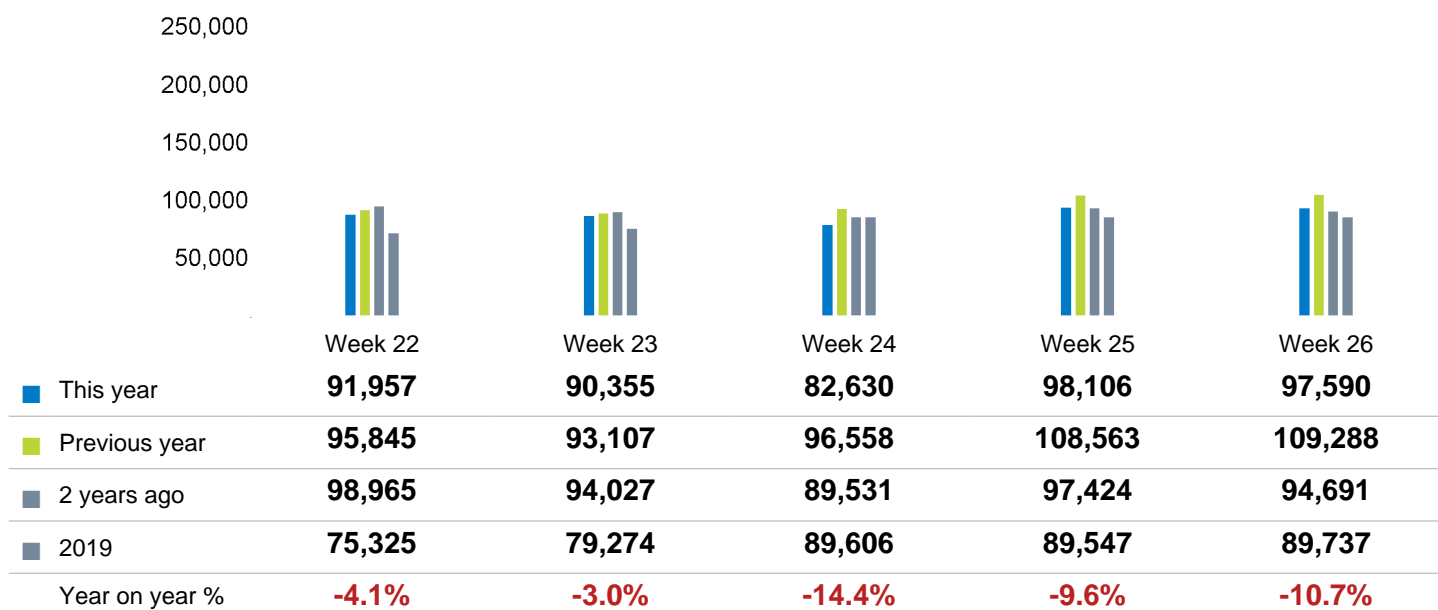
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for June compares June 2024 to June 2023

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month **Previous month** **Previous year** **2 Years ago**

120,000
100,000
80,000
60,000
40,000
20,000
0



Abbeygate Street

This Month	92,127
Previous Month	92,885
Previous Year	100,672
2 Years Ago	94,927
Year on Year %	-8.5 %



Reporting dates

This month - 27 May 2024 - 30 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to June , 2024 Vs January, 2023 to June , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2024 Vs June, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2024 Vs 5 2024

