

# Footfall Report for: Bury St Edmunds

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Bury St Edmunds	1.2%	10.0%	-10.5%	14.1%	11.4%	27.4%
East	-4.0%	9.9%	-6.8%	4.9%	0.9%	8.0%
High Street Index - BDSU (BDSU - Speciality)	0.1%	6.1%	-1.8%	4.1%	7.2%	16.3%
High Street Index(Market Towns)	-4.0%	2.1%	-5.6%	1.0%	2.1%	8.3%
UK	-1.1%	7.8%	-2.3%	4.8%	4.0%	9.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

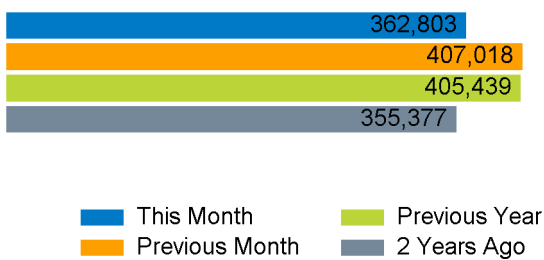
The total number of visitors for the year to date is 1,369,480 which is 1.2% up on the previous year.

The total number of visitors to Bury St Edmunds in month commencing 1 April 2024 was 362,803.

The busiest day in month commencing 1 April 2024 was Saturday 13 April with 20,277 visitors.

The peak hour of the month was 13:00 on Saturday 13 April 2024 with footfall of 2,454.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



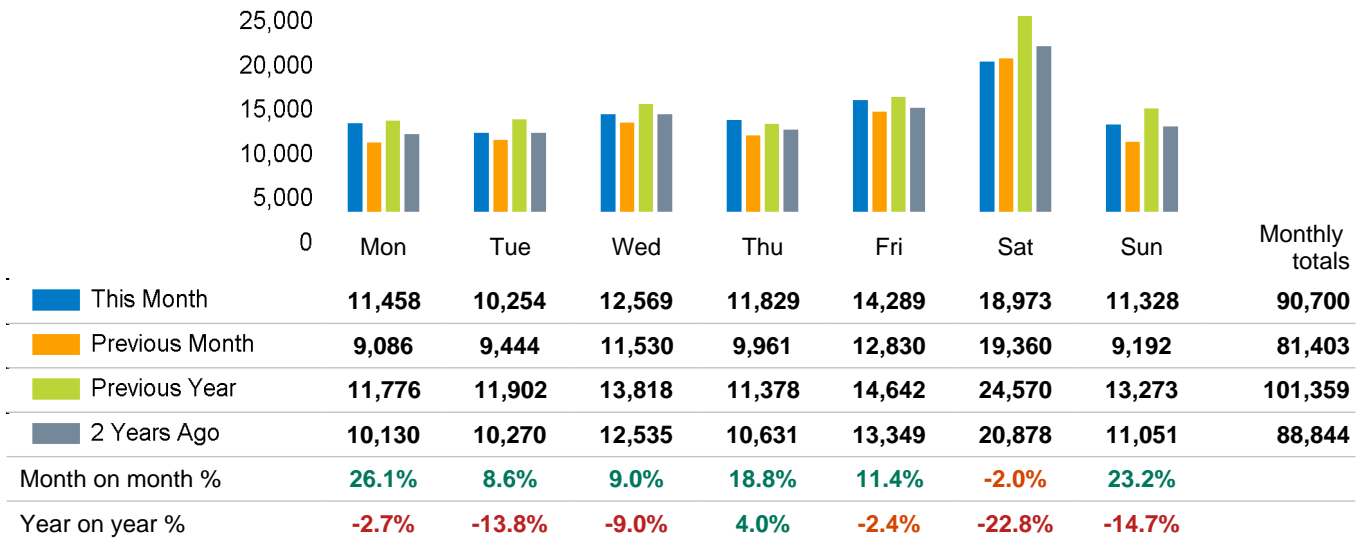
	Sun	Cloud	Rain	Wind
Number of days this month	8	19	1	
Number of days same month last year	11	7	6	4
Number of days same month two years ago	14	8	6	

## Average temperature

	Maximum temperature	Minimum temperature
2024	14°	5°
2023	13°	4°
2022	15°	5°

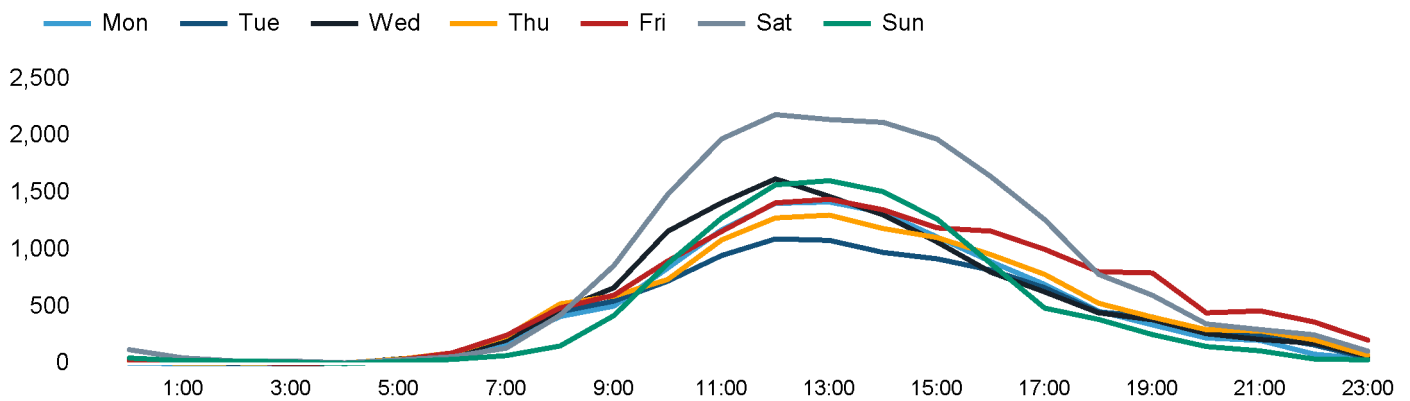
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



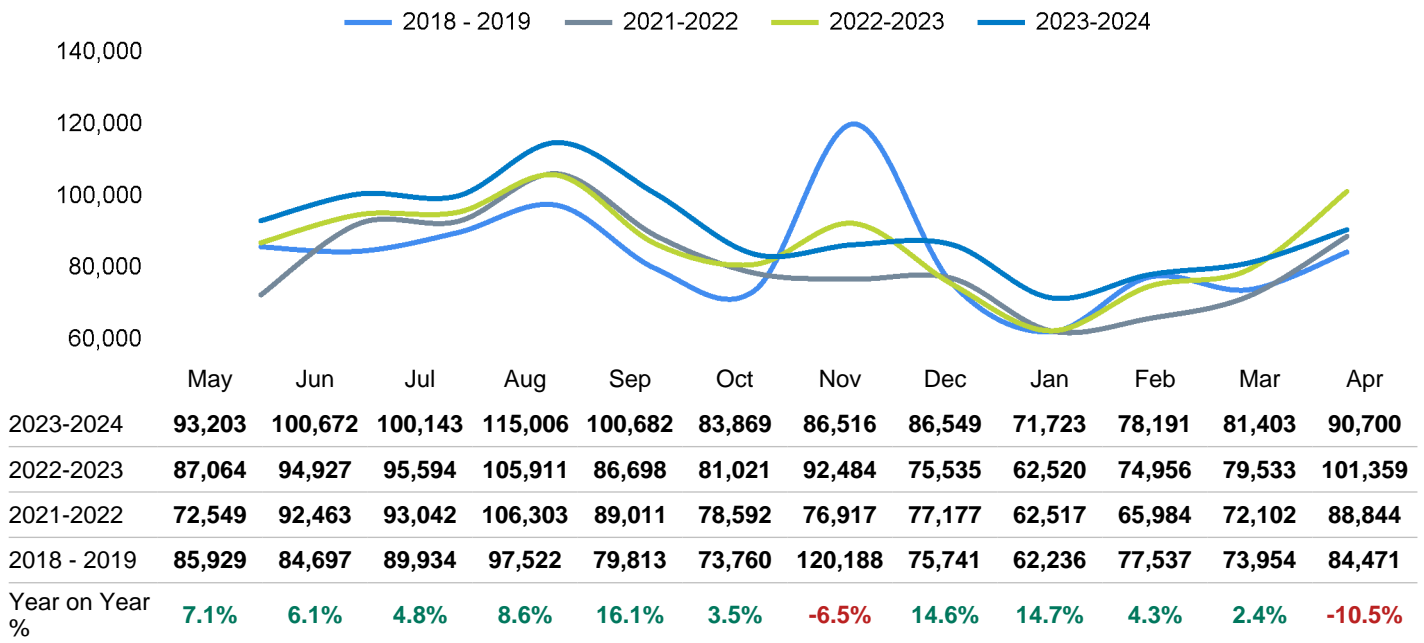
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

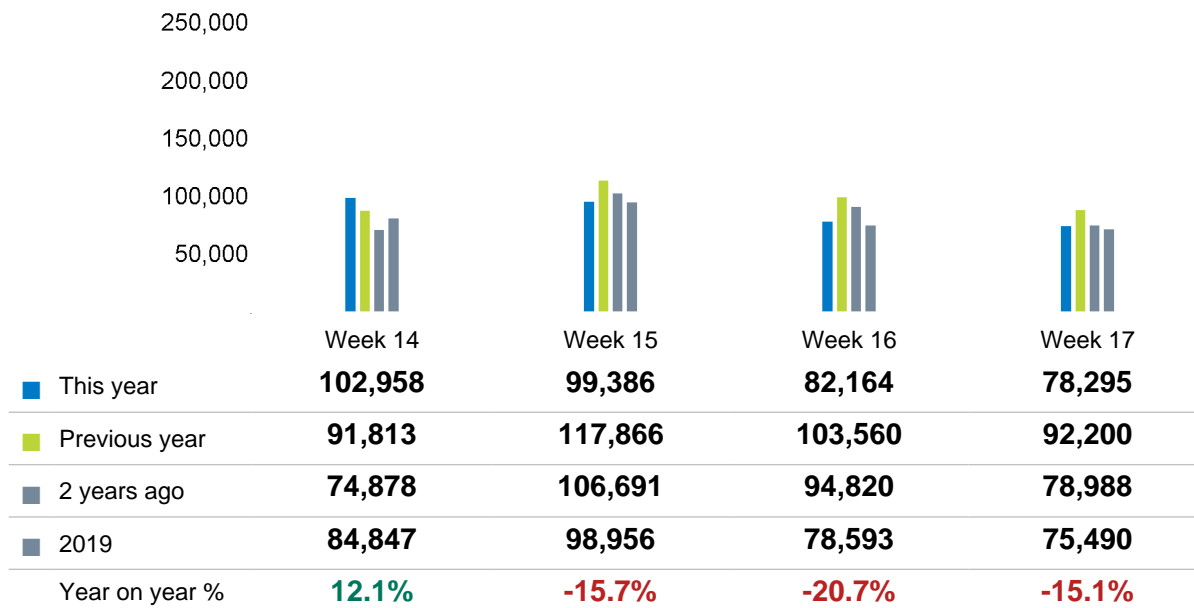
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for April compares April 2024 to April 2023

## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago

120,000  
100,000  
80,000  
60,000  
40,000  
20,000  
0



Abbeygate Street

This Month	<b>90,700</b>
Previous Month	<b>81,403</b>
Previous Year	<b>101,359</b>
2 Years Ago	<b>88,844</b>
Year on Year %	<b>-10.5 %</b>



## Reporting dates

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This month - 01 April 2024 - 28 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to April, 2024 Vs January, 2023 to April, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2024 Vs April, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2024 Vs 3 2024

