

# Footfall Report for: Bury St Edmunds

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Bury St Edmunds	<b>-10.8%</b>	<b>35.2%</b>	<b>-9.4%</b>	<b>2.7%</b>	<b>5.9%</b>	<b>0.7%</b>
East	<b>6.4%</b>	<b>49.2%</b>	<b>1.1%</b>	<b>22.6%</b>	<b>-1.5%</b>	<b>1.4%</b>
High Street Index - BDSU (BDSU - Speciality)	<b>4.9%</b>	<b>50.9%</b>	<b>-2.4%</b>	<b>15.8%</b>	<b>-5.2%</b>	<b>3.9%</b>
High Street Index(Market Towns)	<b>1.2%</b>	<b>34.5%</b>	<b>-2.9%</b>	<b>8.8%</b>	<b>-4.5%</b>	<b>0.2%</b>
UK	<b>5.7%</b>	<b>55.5%</b>	<b>0.8%</b>	<b>22.2%</b>	<b>-2.0%</b>	<b>2.0%</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

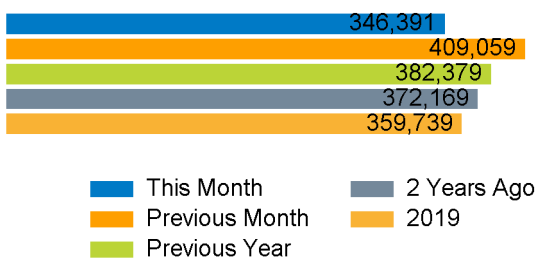
The total number of visitors for the year to date is 2,172,879 which is 10.8% down on the previous year.

The total number of visitors to Bury St Edmunds in month commencing 3 July 2023 was 346,391.

The busiest day in month commencing 3 July 2023 was Saturday 29 July with 18,312 visitors.

The peak hour of the month was 12:00 on Saturday 29 July 2023 with footfall of 2,313.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



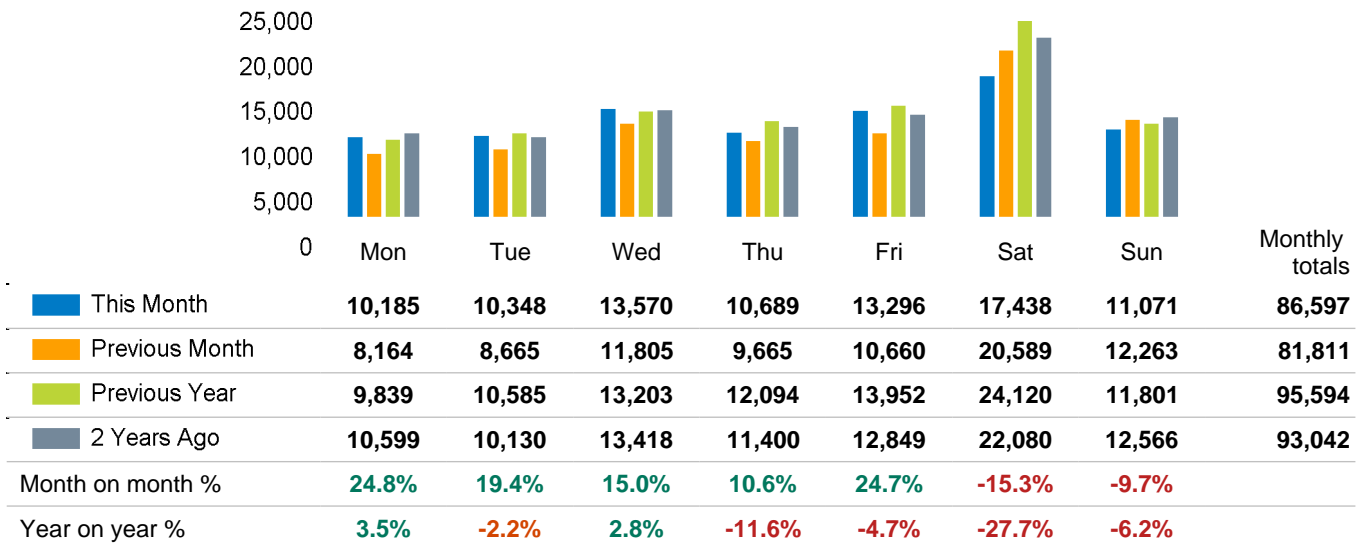
	Sun	Cloud	Rain
Number of days this month	9	16	3
Number of days same month last year	17	9	2
Number of days same month two years ago	9	2	17

## Average temperature

	Maximum temperature	Minimum temperature
2023	23°	11°
2022	26°	14°
2021	22°	13°

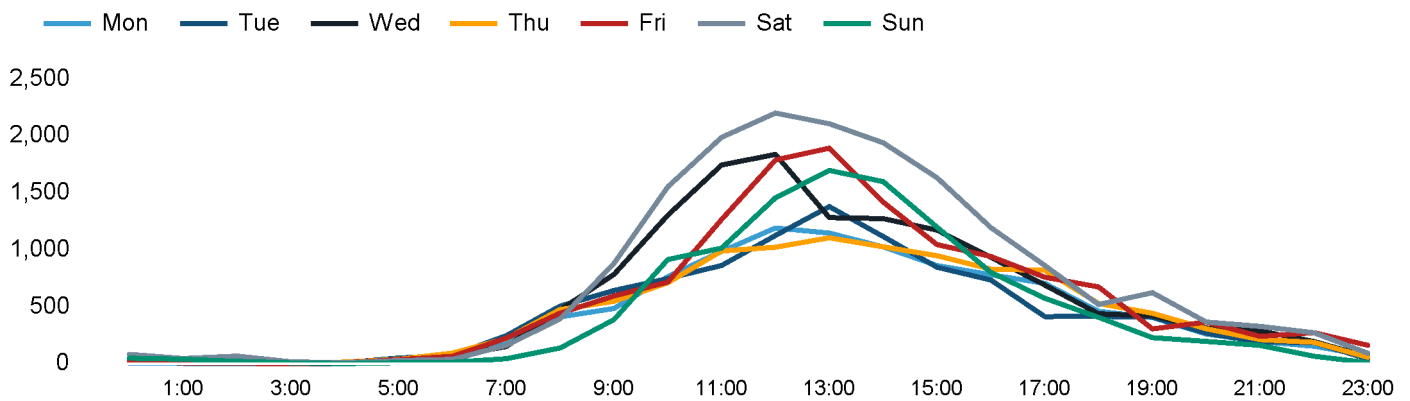
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



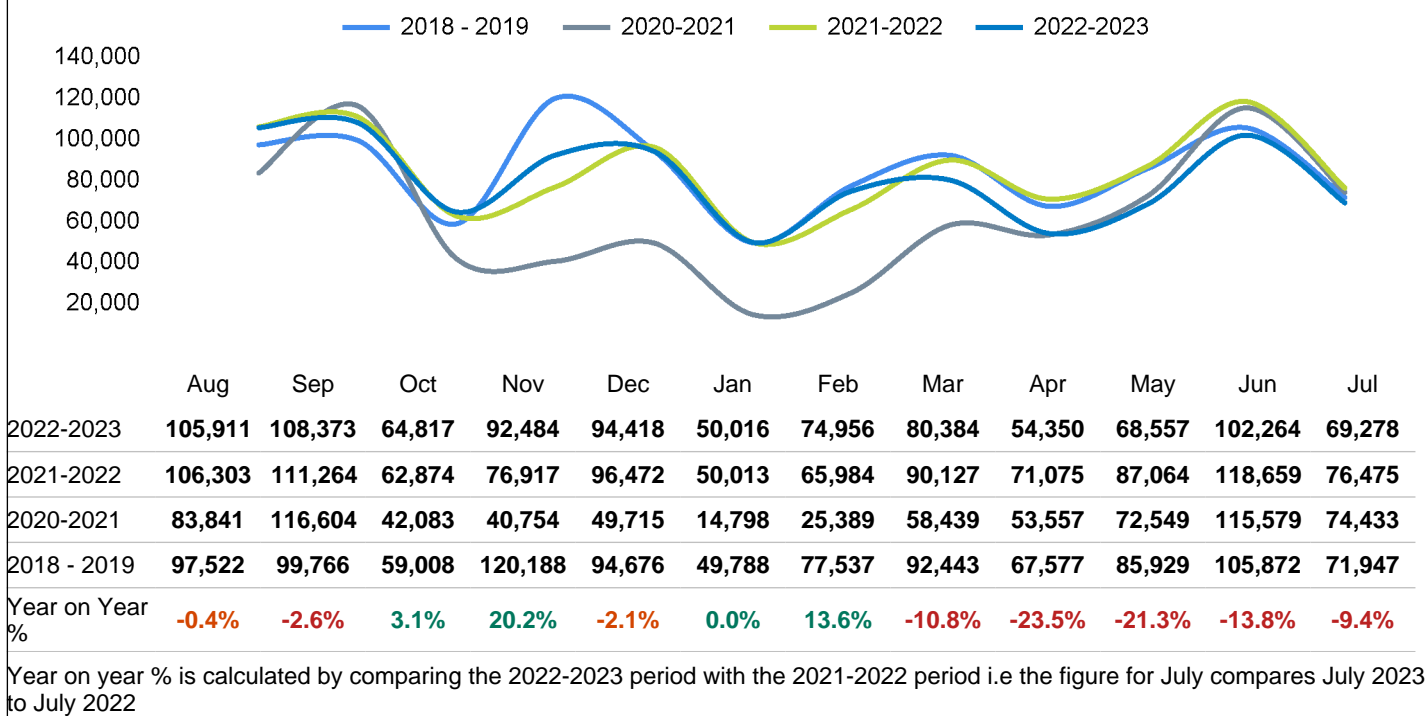
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



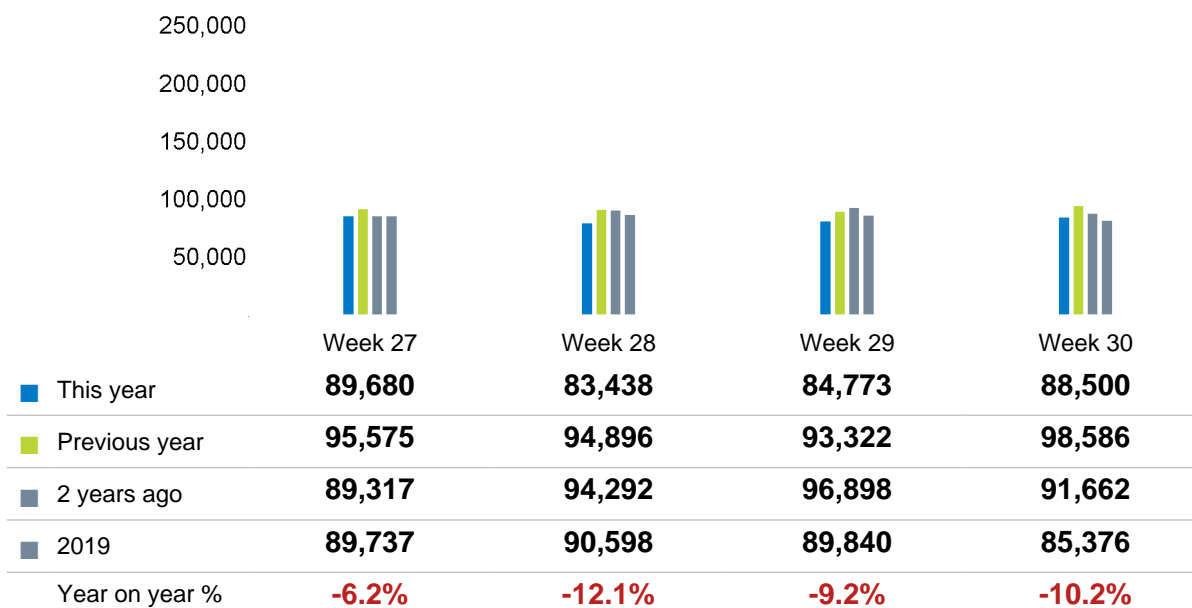
## Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

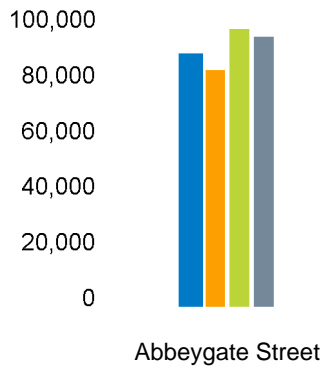


## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>86,597</b>
Previous Month	<b>81,811</b>
Previous Year	<b>95,594</b>
2 Years Ago	<b>93,042</b>
Year on Year %	<b>-9.4 %</b>

## Reporting dates

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This month - 03 July 2023 - 30 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to July, 2023 Vs January, 2022 to July, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2023 Vs July, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2023 Vs 6 2023

# 2019 Comparison for: Bury St Edmunds

## 2019 comparison for Bury St Edmunds

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

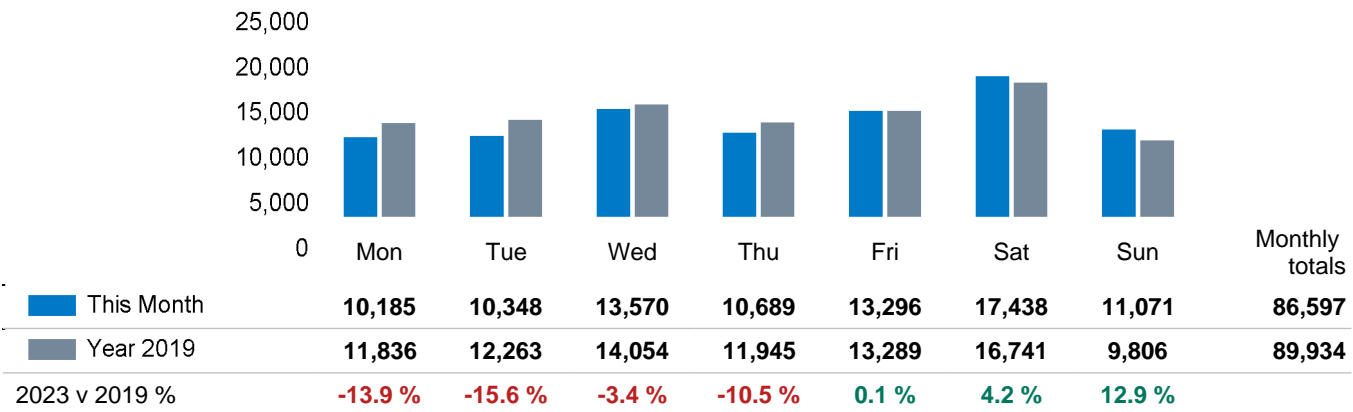
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Bury St Edmunds	<b>-9.2 %</b>	<b>-3.7 %</b>
East	<b>-7.8 %</b>	<b>-8.7 %</b>
High Street Index - BDSU (BDSU - Speciality)	<b>-11.7 %</b>	<b>-16.3 %</b>
High Street Index(Market Towns)	<b>-18.0 %</b>	<b>-18.6 %</b>
UK	<b>-14.5 %</b>	<b>-15.6 %</b>

Bury St Edmunds is compared to the high street index.

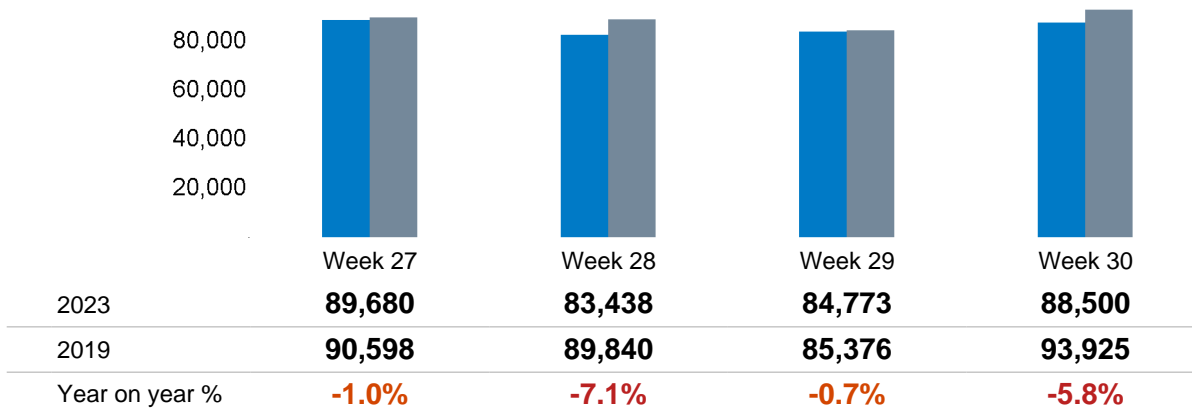
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

