

# Footfall Report for: Bury St Edmunds

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Bury St Edmunds	21.0%	25.4%	20.2%	88.7%	14.1%	-2.1%
East	30.7%	14.1%	8.7%	82.9%	-9.0%	-9.6%
High Street Index(Market Towns)	19.6%	14.7%	0.2%	73.0%	-4.5%	-5.7%
High Street Index - BDSU(BDSU - Speciality)	28.9%	21.6%	1.2%	100.2%	-7.9%	-10.8%
UK	33.2%	16.9%	5.4%	105.2%	-1.8%	-2.9%

Please note the counting device was relocated in Feb 2021 Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 3,986,331 which is 21% up on the previous year.

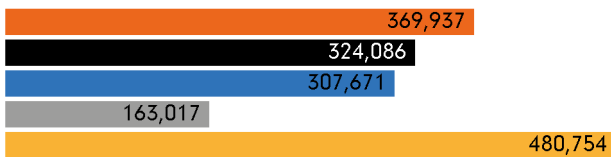
The total number of visitors to Bury St Edmunds in month commencing 31 October 2022 was 369,937.

The busiest day in month commencing 31 October 2022 was Saturday 26 November with 50,829 visitors.

The peak hour of the month was 12:00 on Saturday 26 November 2022 with footfall of 7,033.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



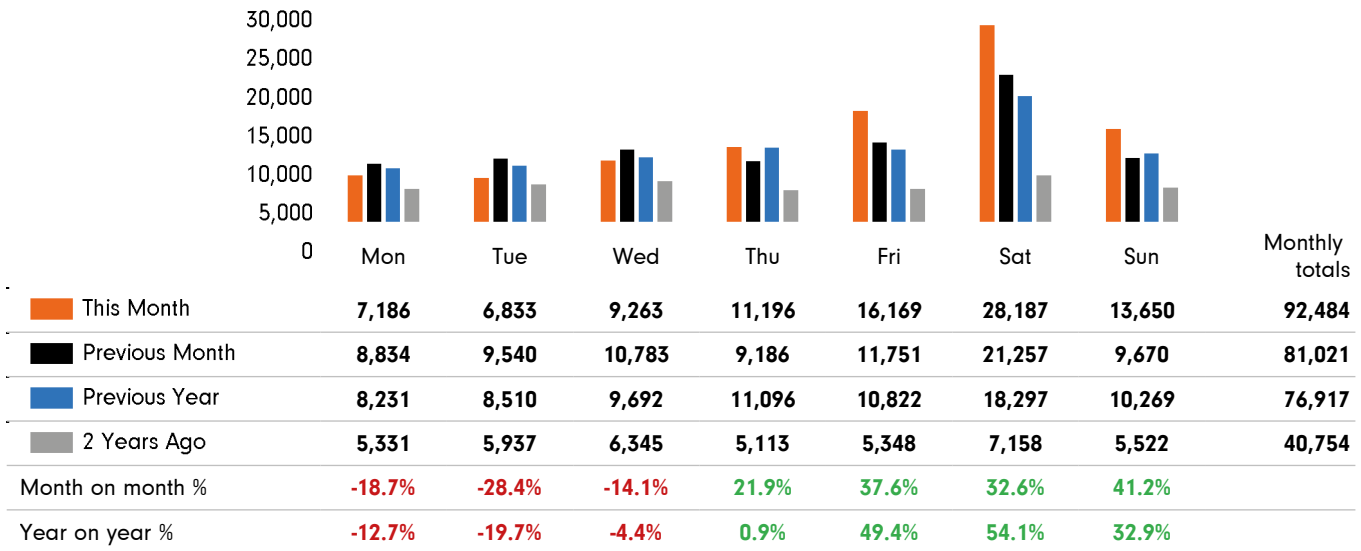
	Sun	Cloud	Rain	Snow	Fog
Number of days this month	12	10	2		4
Number of days same month last year	10	5	12	1	
Number of days same month two years ago	11	6	9		2

## Average temperature

	Maximum temperature	Minimum temperature
2022	12°	7°
2021	11°	5°
2020	12°	6°

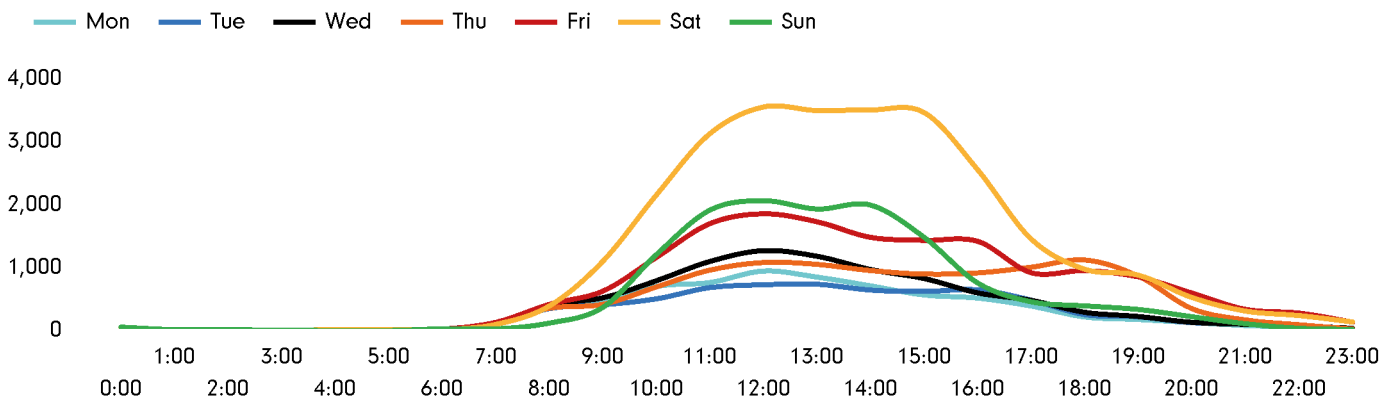
## Footfall by day

The figures shown below are calculated using weekly averages.



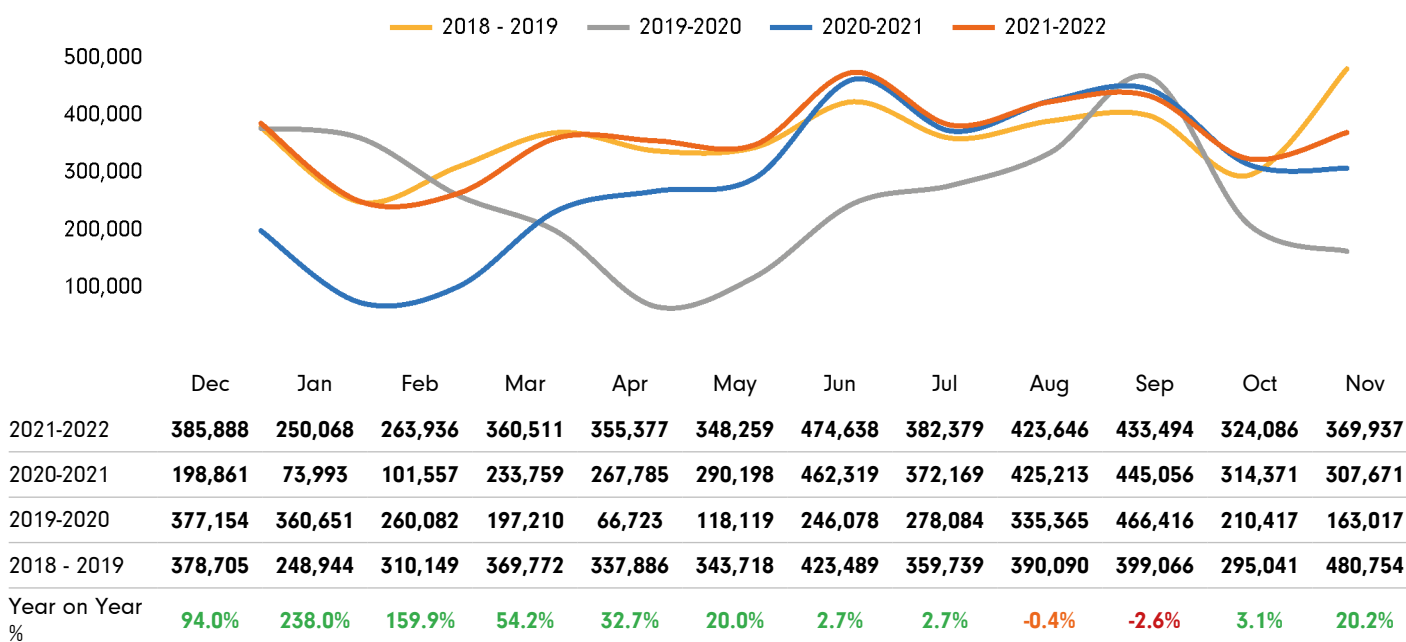
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

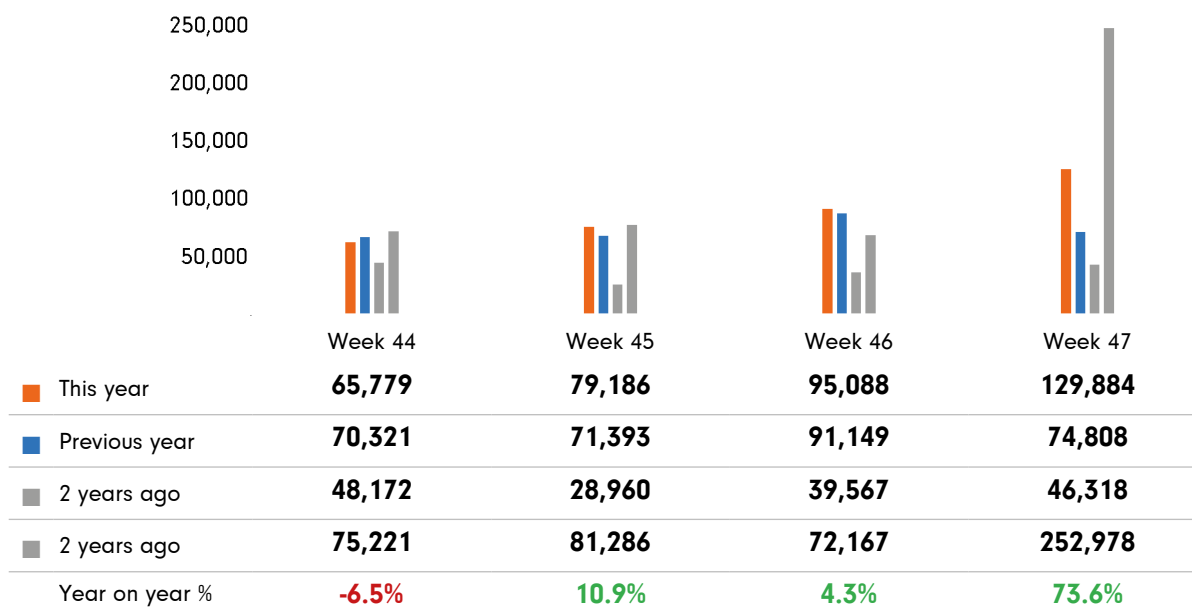
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for November compares November 2022 to November 2021

## Footfall by week of month

The figures shown below are calculated using weekly totals.

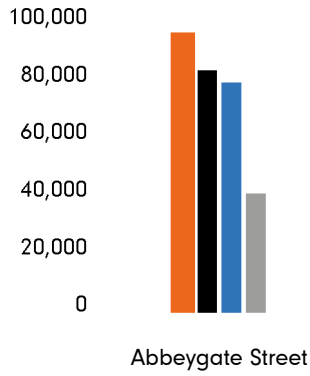


## Footfall by location

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The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>92,484</b>
Previous Month	<b>81,021</b>
Previous Year	<b>76,917</b>
2 Years Ago	<b>40,754</b>
Year on Year %	<b>20.2 %</b>

## Reporting dates

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This month - 31 October 2022 - 27 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to November, 2022 Vs January, 2021 to November, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2022 Vs November, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2022 Vs 10 2022

# 2019 Comparison for: Bury St Edmunds

## 2019 comparison for Bury St Edmunds

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

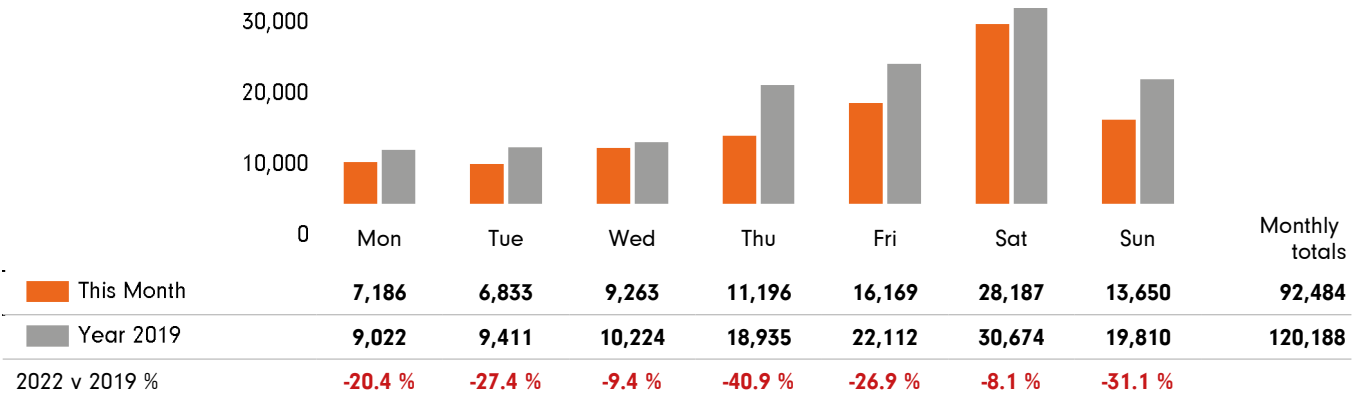
### Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Bury St Edmunds	<b>0.7 %</b>	<b>-23.1 %</b>
East	<b>-11.4 %</b>	<b>-9.7 %</b>
High Street Index(Market Towns)	<b>-17.9 %</b>	<b>-15.2 %</b>
High Street Index - BDSU(BDSU - Speciality)	<b>-14.9 %</b>	<b>-9.6 %</b>
UK	<b>-17.2 %</b>	<b>-12.6 %</b>

Bury St Edmunds is compared to the high street index.

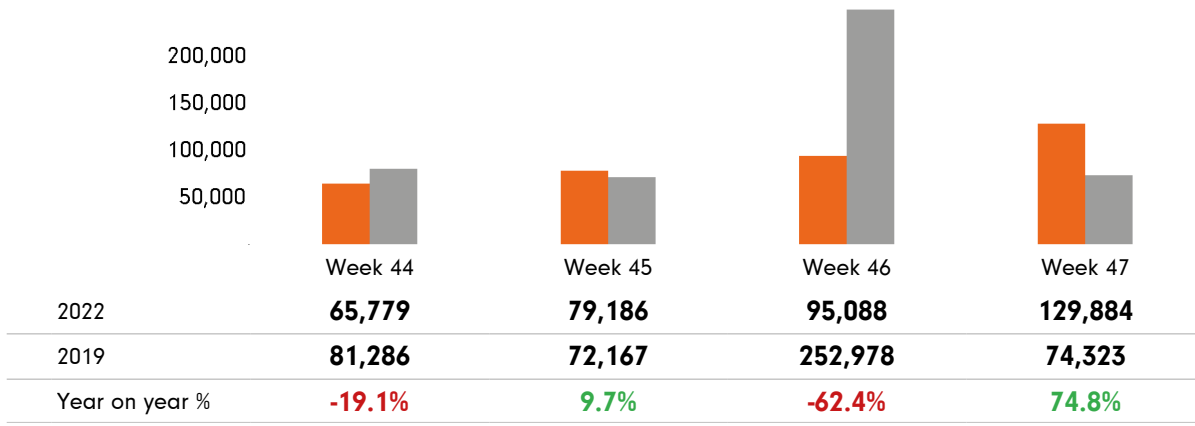
### Footfall by day

The figures shown below are calculated using weekly averages.



## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

