

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2022	2021	2022	2021	2022	2021
Bury St Edmunds	28.4%	24.7%	-0.4%	26.8%	10.8%	14.3%
East	42.8%	6.3%	12.2%	16.8%	-1.0%	7.9%
High Street Index(Market Towns)	29.5%	8.9%	4.3%	10.8%	0.5%	4.8%
High Street Index - BDSU(BDSU - Speciality)	43.1%	11.0%	8.0%	31.3%	2.8%	10.6%
UK	48.1%	5.0%	13.6%	23.5%	1.0%	8.3%

Please note the counting device was relocated in Feb 2021 Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors for the year to date is 2,858,814 which is 28.4% up on the previous year.

The total number of visitors to Bury St Edmunds in month commencing 1 August 2022 was 423,646.

The busiest day in month commencing 1 August 2022 was Sunday 28 August with 28,249 visitors.

The peak hour of the month was 13:00 on Sunday 28 August 2022 with footfall of 5,075.

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year ■ 2019
■ Previous Month ■ 2 Years Ago

Weather



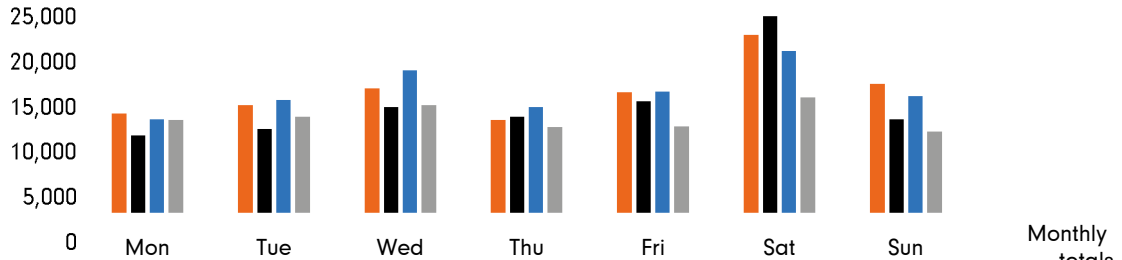
Number of days this month	15	7	6
Number of days same month last year	13	7	8
Number of days same month two years ago	11	3	14

Average temperature

	Maximum temperature	Minimum temperature
2022	26°	14°
2021	21°	12°
2020	25°	15°

Footfall by day

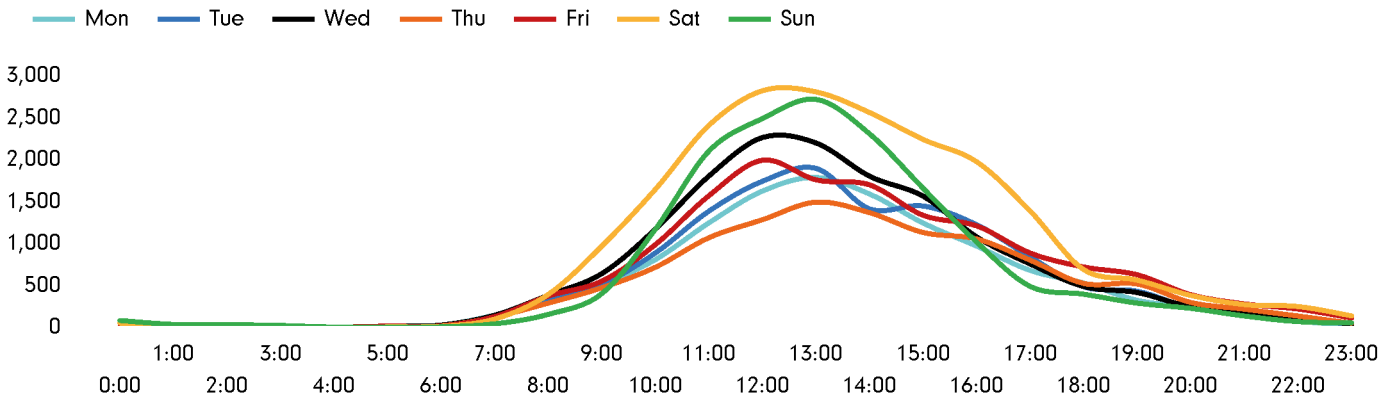
The figures shown below are calculated using weekly averages.



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	12,441	13,450	15,447	11,692	15,020	21,833	16,028	105,911
Previous Month	9,839	10,585	13,203	12,094	13,952	24,120	11,801	95,594
Previous Year	11,760	14,096	17,648	13,223	15,098	19,952	14,526	106,303
2 Years Ago	11,739	12,116	13,453	10,853	10,930	14,430	10,320	83,841
Month on month %	26.4%	27.1%	17.0%	-3.3%	7.7%	-9.5%	35.8%	
Year on year %	5.8%	-4.6%	-12.5%	-11.6%	-0.5%	9.4%	10.3%	

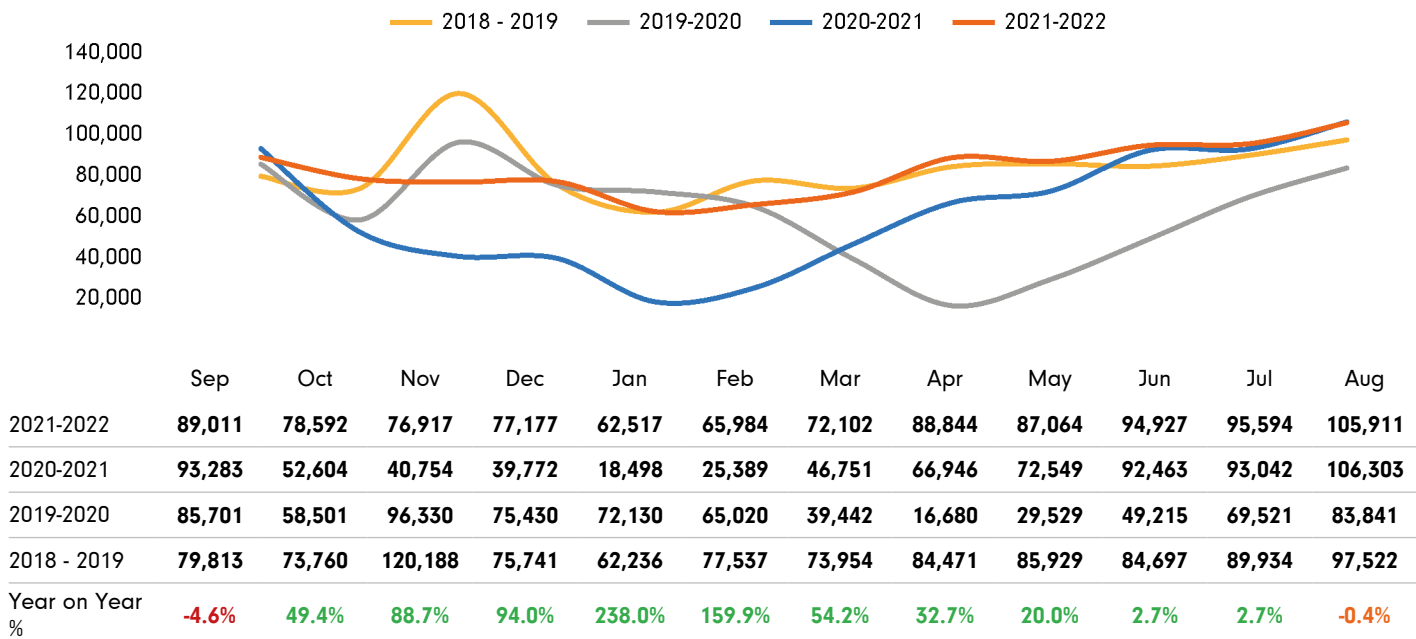
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

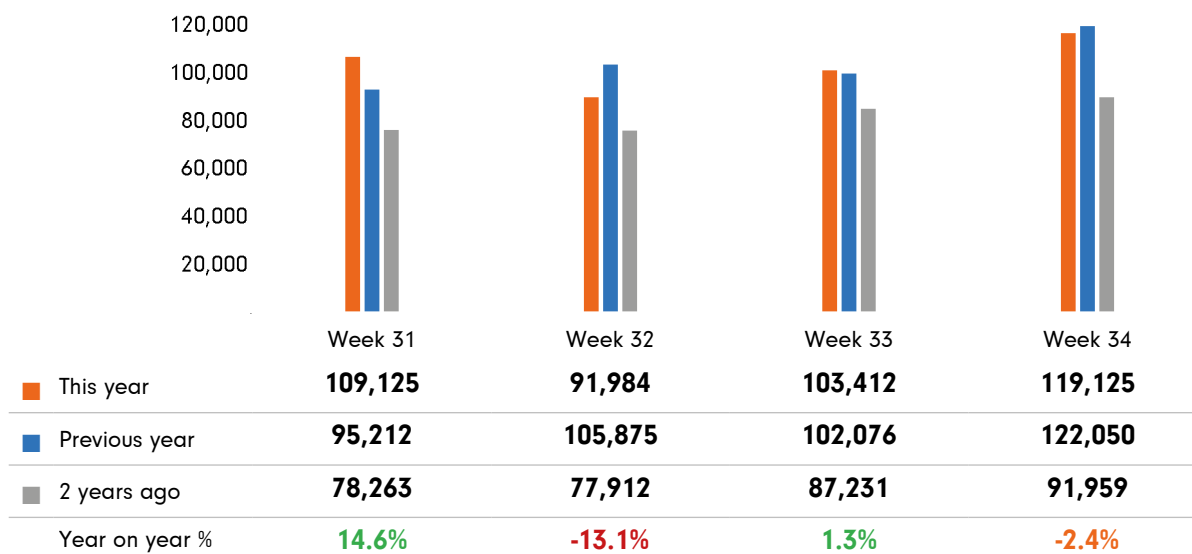
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2021-2022 period with the 2020-2021 period i.e the figure for August compares August 2022 to August 2021

Footfall by week of month

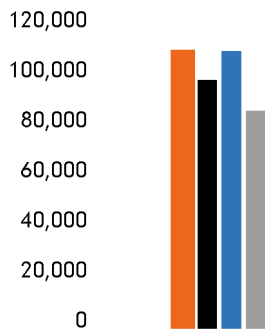
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



Abbeygate Street

This Month	105,911
Previous Month	95,594
Previous Year	106,303
2 Years Ago	83,841
Year on Year %	-0.4 %

Reporting dates

This month - 01 August 2022 - 28 August 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2022 to August, 2022 Vs January, 2021 to August, 2021

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2022 Vs August, 2021

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2022 Vs 7 2022

2019 Comparison for: Bury St Edmunds

2019 comparison for Bury St Edmunds

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

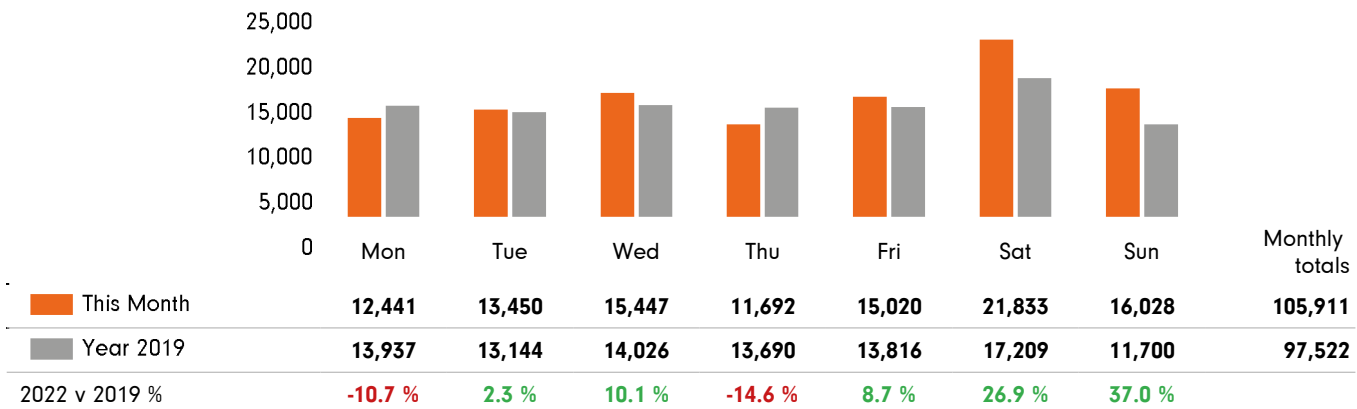
Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Bury St Edmunds	2.7 %	8.6 %
East	-13.6 %	-9.1 %
High Street Index(Market Towns)	-19.2 %	-16.8 %
High Street Index - BDSU(BDSU - Speciality)	-16.6 %	-12.3 %
UK	-18.8 %	-14.9 %

Bury St Edmunds is compared to the high street index.

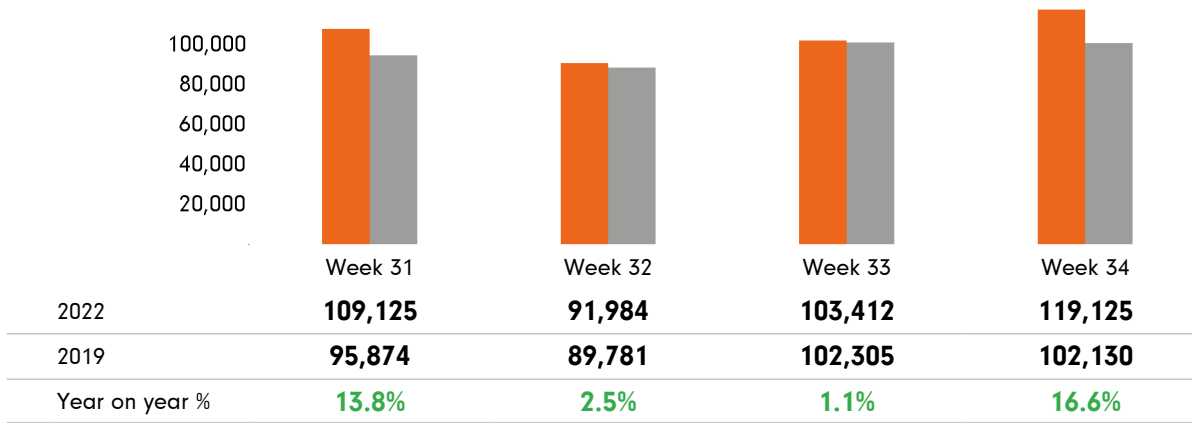
Footfall by day

The figures shown below are calculated using weekly averages.



Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

